## Your Invitation to Springboards West Midlands Hospitality Takeover Event Monday 16<sup>th</sup> October 2023

### Springboards West Midlands Hospitality Takeover Event Monday 16<sup>th</sup> October 2023 9:30am – 3:30pm The Belfry Hotel & Resort, B76 9PR



Do you have any budding Chefs? Individuals with a flair of creativity? Students that want to explore the world? The Hospitality industry has a role for everyone - Introverts and extroverts!

We want to invite you and your students to this **FREE event**, that is designed for students to find out more about the hospitality industry by getting involved in a range of fun, interactive and informative workshops. The handson workshops are hosted by industry leaders which support Gatsby benchmarks. It is aimed at students from years 9,10,11 & 12 with a passion for the industry or those with no experience or little knowledge!

# We are excited to have a variety of workshops, challenges, tours and talks for our aspiring young people to experience the industry. They will also have the opportunity to find out about the next steps available to them via training providers and leading college and universities.

#### <u>Places will be allocated on a first come first served basis.</u> So please confirm spaces ASAP. The full schedule of the day will be released the week prior and on confirmation of attendance.

Our previous takeover days have been great successes with feedback below:

- 60% of the students who had not considered a career in hospitality were now considering one.
- 96% students thought it was worthwhile attending
- 89% have a better understanding of the hospitality industry
- 65% of the students were interested in a career in hospitality
- 94% of the students thought the workshops were excellent or good (56% excellent)
- 90% would be interested in attending a similar event

#### Below a draft itinerary:

9:30 - 10:00	Arrival, Registration & Allocation of groups
10.00 - 10.30	Welcome & Introduction
10:30 - 11.00	Workshop 1
11:00 - 11:30	Workshop 2
11:30 - 12:00	Workshop 3
12:00 - 13:00	Lunch
13:00 - 13:30	Workshop 4
13:30 - 14:00	Workshop 5
14:00 - 14:30	Workshop 6
	Springboard Careerscope
	Ending ceremony – Rewards & Prize presentation
	All pupils, chefs, session leaders to assemble for prize giving &
14:30 - 15:30	presentations



Do let me know if you have any questions? And I look forward to hearing from you,

#### Kind regards, **Rebekah Henry**

Senior Careers, Educations & Employability Programme Delivery Manager Midlands

