

Cinema Trip – Black Widow July 2021

Dear Parent/ Carer,

Year 10 students have studied the Hollywood Blockbuster ‘Dr Strange’ which is one of the Close Study Products they will need to evaluate in their GCSE Media Studies exam.

Please find below information which relates to the theoretical framework which students have to study:

What production companies were involved in the making of Dr Strange/ Black Widow? Define ‘Blockbuster’; What was the production budget?; How were audiences targeted?; Discuss Star Power; How was the film released?; How successful was Dr Strange/ Black Widow at the box office?; What certification did the film receive and why?; What merchandising tie-ins were associated with this film?; Which multi-media platforms supported the marketing of this film?; Which multimedia platforms support the exhibition of Dr Strange/ Black Widow?; How many countries was the film distributed to?; How does this help with understanding the nature of globalization?; What effect does the domination of Hollywood have on national cinema production worldwide?

To celebrate their hard work this year we would like to take them to watch the Marvel movie ‘Black Widow’.

- When: Thursday 15th July 2021
- Where: Empire Cinema, Great Park, Rubery, Birmingham, B45 9JL
- Time: 2.30pm
- Return to School: 5.00pm

Cinema tickets and some light refreshments will be provided for students.

We will leave the Edge Academy at 2.10pm and will return to school once the film has finished. If you would like your child to make their own way home from the cinema, please sign the attached forms and return to us.

Please talk to your child about the need for excellent behaviour on the transport to and from the cinema and when in the auditorium.

Please sign the attached form below to give your consent. If you have any further questions, please feel free to contact me directly on my school email claire.fairburn@theedgeacademy.co.uk

Yours faithfully,

Claire Fairburn
Assistant Principal

Permission Slip and Safety Notices
Trip to Black Widow: Empire Cinema, Great Park
Thursday 15th July 2021

Please fill in all relevant information below.

Name of student:	
Date of birth of student:	
Name of parent/carer giving consent:	
Contact number of parent/carer:	
My child has the following medical conditions and must take the following medication:	
My child is allergic to the following:	

Please tick the boxes as necessary:

I give permission for my child to attend the cinema trip to Black Widow on Thursday 15 th July 2021	
I have spoken to my child about the need to stay with the group at all times and behave in a sensible manner.	
I have spoken to my child about the need to be polite and well-mannered whilst around members of the public at all times.	
I have spoken to my child about the need to stay safe whilst getting on and off transport.	
I have spoken to my child about the need to look after their personal belongings on the way to and from the cinema. The school will not be held responsible for any items, which are lost or stolen.	
My child will make their own way home from the cinema.	
My child will be returned to The Edge Academy and make their usual way home.	

Parental/Carer Signature:	
Date:	